

Information for data subjects (participants) in the case of direct collection (Art. 13 GDPR)

Person responsible

Kontext E GmbH, Wiener Platz 5A, 01069 Dresden (Germany)

Legal representative:

Jens Homann

Data Protection Officer:

Ingo Krause, e-mail: <u>datenschutz@kontext-e.de</u>

Information on the processing activity

Purposes of the processing activity

Conducting competitions for the purpose of collecting email address data, for example for recruiting purposes.

Legal basis of the processing activity

Consent pursuant to Art. 6 para. 1 lit. a GDPR is given. The requirements for consent pursuant to Art. 7 para. 1-4 GDPR are met.

Categories of recipients

Internal (management, personnel, HR)

Processor within the meaning of Art. 4 No. 8 GDPR in conjunction with Art. 28 GDPR. Art. 28 GDPR

Data transfer to a third country

is no planned transfer to third countries.



Additional information obligations

Storage duration of personal data

The prize draw data will be deleted 25 weeks after the winners have been determined and notified or after they have withdrawn their consent in accordance with Art. 7 (3) GDPR.

Rights of the data subject

You have a right of access (pursuant to Art. 15 GDPR) to the controller regarding the personal data concerning you as well as the right to rectification (Art. 16 GDPR), erasure (Art. 17 GDPR) and to restriction of processing (Art. 18 (1) GDPR). Furthermore, you have the right to object to the processing (Art. 21 GDPR) and the right to data portability (Art. 20 GDPR).

You have the right to withdraw your consent at any time with effect for the future.

If you would like to your rights, please contact the data protection officer named above.

Right of appeal

You have the right to lodge a complaint with the competent supervisory authority.

Obligation to provide personal data

There is no obligation to provide the data.

Automated decision making

There is no automated decision-making or profiling.