



CONSUMER PRODUCTS

TODAY'S CHALLENGES

Consumer Products manufacturers are facing dramatic disruptions right now that will continually transform the industry and their daily operations.

Consumer Products companies need to get the right product to the right place at the right time in the right quantity. The unpredictable supply chain and evolving consumer preferences add new challenges to this mission.

In order to gain share and increase profit, consumer products must meet customer demand “on the shelf” and address the ongoing demand for new products.

In addition to responding to changing consumer preferences, manufacturers must effectively manage tight margins and comply with ever-evolving safety and environmental regulations.

FUTURE TRENDS

The challenges of today will result in a fundamentally restructured consumer products supply chain in the near future.

Fueled by digital technologies, the restructured supply chain will operate at blazing speed. Manufacturers will require full supply chain visibility and real-time data to compete effectively. Those

same technologies will also alter the skills gap because the technologies will continually redefine jobs.

Consumer product manufacturers spend enormous amounts of money on trade management, promotions and techniques to attract consumers. They will need to monitor program success and sharpen their agility to quickly develop program alternatives.

IMPERATIVES FOR KEY DECISION MAKERS

Successful COOs will bring digital technologies to the shop floor and operations to improve quality and delivery and to ramp up the production of connected products. COOs must also pay close attention and respond to ever-evolving compliance requirements.

CFOs need insight and tools to make operational and information technology investment decisions with confidence and to adjust quickly to the uncertain business environment. With shrinking product life cycles, increased inventories and unpredictable demand, focus on profits is more critical than ever.

CIOs will need to squeeze more productivity from limited resources while adopting advanced technologies like IoT. Newer processes and solutions will need to be tightly integrated, easy to use and remotely accessible – often via the cloud.

CSOs and VPs of Supply Chain must ensure that communication with suppliers keeps the upstream portion of the supply chain intact and efficient. They must also improve supply chain visibility to respond to ever-evolving compliance requirements.



HOW CAN QAD HELP?

QAD has been a trusted solution partner to consumer products manufacturers for decades. QAD offers agile solutions that allow manufacturers to selectively apply financial, planning and operations capabilities to best support their needs.

The solutions are designed to help consumer products companies **streamline processes** while meeting the increasing demand for smart and more efficient manufacturing. It also helps manufacturers manage quality-related documents, improve demand and supply chain planning and become more efficient at packaging and shipping.

QAD Adaptive ERP provides a comprehensive yet flexible manufacturing ERP, supporting the unique needs of each manufacturer with excellent fit out of the box. The **QAD Enterprise Platform** simplifies the adoption of digital technologies for consumer products customers and makes it easy to extend the solution using a low/no code approach.

QAD CEBOS EQMS (Enterprise Quality Management System) helps manufacturers meet ongoing quality requirements and allows manufacturers to comply with strict regulatory guidelines.

QAD DynaSys DSCP (Demand and Supply Chain Planning) streamlines the sales and operations planning process and improves demand visibility and forecasting to better respond to market fluctuations.

QAD prides itself on fast and dependable cloud implementations and around-the-clock global support.

For more information on how **QAD Adaptive ERP** can help your company, please contact QAD at +1-805-566-6100 or email info@qad.com.



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