

Information of the data subjects (interested parties) (Art. 14 of the GDPR)

Responsible

Kontext E GmbH, Wiener Platz 5A, 01069 Dresden (Germany)

Legal representative:

Jens Homann

Data Protection Officer:

Ingo Krause, e-Mail: datenschutz@kontext-e.de

Information on the processing activity

Purposes of the processing activity

Contact details of potential customers are brought into the CRM system and processed for sales use and availability.

Legal basis of the processing activity

The processing is necessary to protect the legitimate interests of the controller or a third party pursuant to Art. 6 (1) (f) of the GDPR and no interests or fundamental rights and freedoms of the data subject are overridden.

Categories of personal data

Contact details (name, address, telephone, fax, e-mail)

Categories of recipients

Processors (Processors within the meaning of Art. 4 in conjunction with Art. 28 of the GDPR)

Internal (sales and marketing)

Data transfer to a third country

There is no planned transfer to third countries.

Additional information requirements

Storage period of personal data

The personal data will be deleted by us as soon as the purpose of the storage no longer applies and no legal regulation permits or requires further storage.

Rights of the data subject

You have a right to information (according to Art. 15 of the GDPR) on the part of the responsible person about the personal data concerning you as well as to correction (Art. 16 of the GDPR), deletion (Art. 17 of the GDPR), and to restriction of processing (Art. 18 para. 1 of the GDPR). Furthermore, you have the right to object to the processing (Art. 21 of the GDPR) as well as the right to data portability (Art. 20 of the GDPR).

If you wish to exercise your rights, please contact the data protection officer named above.

Source of personal data

The data is collected from publicly accessible sources (e.g. Internet, business directories).

Right of complaint

You have the right to lodge a complaint with the competent supervisory authority.

Obligation to provide personal data

You are not obliged to provide the data.

Automated decision making

There is no automated decision-making or profiling.